

**West Texas A&M University**  
**Advising Services**  
**Degree Checklist**  
**2013-2014**

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: \_\_\_\_\_ WT ID: \_\_\_\_\_ DATE: \_\_\_\_\_

**General Business—Entrepreneurship/Small Business**  
**Emphasis (see note below)**  
**Department of Management, Marketing and General**  
**Business - CC 212 651-2500**

<b>CORE CURRICULUM COURSES: 42 HOURS ♦</b>			
Specific course(s) required for this major are listed in the next section.	HRS		
<b>Communication (10)</b>			
ENGL 1301 (ENG 101); 1302* (ENG 102) or 2311* (ENG 270) PB	6		
<b>Communication (11)</b>			
See University Core Requirements below	(3)		
<b>Mathematics (20)</b>			
See University Core Requirements below	(3)		
<b>Natural Sciences (30)</b>			
<b>Take two courses from: ♦</b>			
PSES 1301 (216), 1307 (112); ANSC 1319 (121); BIOL 1406 (101) or 1408, 1407* (102) or 1409*, 1411 (122), 1413 (121); CHEM 1405* (121), 1411* (101), 1412* (102); GEOL 1401 (GESC 111) or 1403 (GEOL 101), 1402 (GESC 112), 1404 (GEOL 102); PHYS 1401* (101), 1402* (102), 1411, 1412, 2425* (210), 2426* (211)	(6-8)		
<b>Humanities (40-41)</b>			
ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311 (110), 2323, 2372 (210); MCOM 1307 (MC 107); PHIL 1301 (101), 2374 (204); SPAN 2312*/** (207) or SPAN 2315*/** Choose 1	3		
<b>Visual and Performing Arts (50)</b>			
HUMA 1315 (FA 101); ARTS 1303 (ART 151), ARTS 1304 (ART 152); DANC 2303; MUSI 1306 (MUS 101) or 1208 and 1209*, or THRE 1310 (105) Choose 1	3		
<b>Social and Behavioral Sciences (60)</b>			
HIST 1301 or 1303; 1302 or 1304; 2301; 2381 Choose 2	6		
<b>Social and Behavioral Sciences (70)</b>			
POSC 2305 (101) or 2370; 2306 (102)	6		
<b>Social and Behavioral Sciences (80)</b>			
See University Core Requirements below	(3)		
<b>Institutionally Designated Option (90)</b>			
See University Core Requirements below	(1-3)		
<b>GENERAL BUSINESS—ENTREPRENEURSHIP CONCENTRATION</b>			
<b>MAJOR REQUIREMENTS: 84-85 HOURS</b>			
A grade of "C" or better must be earned in all courses required for major.			
<b>UNIVERSITY CORE REQUIREMENTS: 12 HOURS</b>			
<b>CORE 11</b>	PB	3	
COMM 1315 (SCOM 101, 1315) or 1321*** (SCOM 201, 1321)			
<b>CORE 20</b>		3	
MATH 1324* (115) Math for Business and Economics I			
<b>CORE 80</b>	PB	3	
ECON 2301 (ECO 201) Principles of Macroeconomics			
<b>CORE 90</b>	PB	3	
BUSI 1304; CIDM 1301, 1315, 2345; FIN 1307 or advisor approved Core 90 equivalent Choose 1			
<b>BBA CORE REQUIREMENTS: 39-40 HOURS</b>			
ACCT 2301 (ACC 231) Principles of Accounting I PB		3	
ACCT 2302* (ACC 232) Principles of Accounting II		3	
BUSI 3312* (GBUS 312) Business Law		3	
CIDM 2342* (QBA 250, 2342; IDM 2342) Statistics for Business and Economics		3	
CIDM 3330* (CIS 330, 3330; IDM 3330) Management Information Systems		3	
ECON 2302 (ECO 202) Principles of Microeconomics PB		3	
ADVANCED ECONOMICS ELECTIVE		3	
FIN 3320* (320) Business Finance		3	

**Bachelor of Business Administration Degree**  
**BBA.GEN.BUS (302)**

MATH 1325* (116) Math for Business & Economics II OR PB	3-4	
MATH 2413* (240) Calculus I (or equivalent)		
MGT 3330 (330) Principles of Management	3	
MGT 4315* (415) Strategic Management and Policy (OL)	3	
MKT 3340 (340) Principles of Marketing	3	
<b>College of Business Writing Component</b>		
Take one course from:		
BUSI 1304* (GBUS 215) Business Communication		
BUSI/MGT 4380 Conflict Resolution and Negotiation		
CIDM 3320 (CIS, IDM 2310) Digital Comm. & Collaborations		
ECON 4342* (ECO 442) Economic Development	3	
FIN 3350* (350) Personal Financial Planning		
FIN 4320* (420) Investments		
FIN 4321 (421) Portfolio Management		
MGT 3335* (335) Organizational Behavior		
<b>ENTREPRENEURSHIP CONCENTRATION</b>		
<b>REQUIREMENTS: 33 HOURS</b>		
BUSI 3319* (GBUS 319) International Business OR	3	
MGT 4335* (435) International Management		
MGT 4311* (411) Business Ethics and Society OR	3	
FIN 4311 Corporate Governance and Ethics		
MGT 3332* (332) New Venture Creation	3	
MGT 3333* (333) Small Business Management	3	
MANAGEMENT ELECTIVE	3	
MKT 3346 (346) Personal Selling and Sales Promotion	3	
MKT 3350 (350) Evolutionary Marketing	3	
MARKETING ELECTIVE	3	
<b>Choose three courses from one area of specialization: ACCT, CIDM, ECON or FIN</b>		
CHOSEN ELECTIVE AREA	3	
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<b>ELECTIVES: 3-6 HOURS</b>		
ELECTIVES	3-6	
<b>MINIMUM HOURS REQUIRED TO COMPLETE DEGREE</b>	<b>120</b>	

↻ To gain admittance to the College of Business, students must successfully complete pre-business core courses with a grade of "C" or higher. Students seeking admission that have completed 48 or more credit hours in a different major or as a transfer student may be admitted to the business program with approval by dean or associate dean. (See catalog or Pre-Business checklist for more details.)

♦ A minimum of 42 hours from the core curriculum is required. Some majors specify particular courses to meet core-curriculum requirements when options are available. Ideally, these courses should be taken during the first two years of enrollment.

\* Indicates prerequisites—see catalog for more information.

PB Pre-business requirements are: ACCT 2301; ECON 2301; ECON 2302; MATH 1325 or MATH 2413 (or equivalent); BUSI 1304, CIDM 1301, CIDM 1315, CIDM 2345 or FIN 1307 (or advisor approved Core 90 equivalent); ENGL 1301; and ENGL 1302 or COMM 1321 (or advisor approved equivalent).

\*\* Or an equivalent course (second year, second semester) in French or German.

\*\*\* Preferred.

NOTE: At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. A maximum of six semester hours in religion and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

**Note: This is NOT a degree plan. After completing 30 hours, students are encouraged to request an official degree plan in the office of the dean of the College of Business, located in the Classroom Center, Room 216 (or call 806-651-2526). Students who have completed 45 hours will not be allowed to progress without requesting a degree plan.**